

CSR ACTIVITY

DMR BLOOD DONATION CAMPAIGN 2018

15 December 2018

In conjunction with the Safety & Health Month for 2018, Daiken Miri (DMR) has organized a Blood Donation Campaign on 15 December 2018. This was the first time DMR has organized such an event and it was conducted with the collaboration of Miri General Hospital Blood Bank. The management hoped that through this occasion, it will be able to raise the awareness among the employees to be health conscious while also take the opportunity to contribute to the Blood Bank blood supply.

At approximately 08.45am, three Miri General Hospital's vans arrived at DMR with all the equipment and facilities for the blood donation campaign. A team of 18 doctors, nurses and officers led by Mr. Kenneth Numan of the Blood Bank quickly set up all the equipment and transformed DMR's conference room into a blood donation centre. By 09.00am, potential donors started to arrive in throngs for the event. They were required to register their particular with the officer in-charged before having their blood sample taken for analysis. The potential donors were then subjected to a stringent check-up and interview session by the doctors, and only those that pass the check-up session were allowed to donate their blood.

All in all, a total of 61 participants had turn up and registered for the event. Out of these, 39 persons successfully donated their blood. More than half of the participants were donating their blood for the first time in their life. The blood donation campaign ended at around 11.30am.