DAIKEN SARAWAK (DSK) COMMUNITY DAY AT MULTIPURPOSE HALL SK TANJUNG BATU, SUNGAI PLAN BINTULU, SARAWAK

Daiken Sarawak Sdn Bhd proudly organized DSK Community Day on 10 November 2018 at Multipurpose Hall of SK Tanjung Batu as one of activities of Corporate Social Responsibilities (CSR).



Picture 1: One for album with representative of every organization as remembrance with Managing Director, Mr T. Honda and others VVIP.

A day before the DSK Community Day, the hall was well-prepared by committee and with the help from the teachers and students from SK Tanjung Batu.



Picture 2: Students and teacher help to hang the backdrop.



Picture 3: DSK staffs arranged the chairs.



Picture 4: Madam Paula and team prepared the booth



Picture 5: DSK booth ready for visiting





Picture 6 and 7: Registration of participants

About 300 participants joined this programs, which made up of DSK staffs, speakers from Universiti Putra Malaysia (UPM) Bintulu Sarawak Campus, Columbia Asia Hospital Bintulu and Fire and Rescue Department (BOMBA) Bintulu District, Department of National Unity and Integration Bintulu District, teachers and students from Tabika Perpaduan, SK Tanjung Batu and SMK Assyakirin cum communities from Sungai Plan.

Participants registered themselves started from 0730 hrs of the day. About one hour later, the activity kick-start with the speech from the Head of Sungai Plan Village, Mr. Bujang bin Wahap. Then, this activity continued with the speech from DSK Managing Director, Mr. Takahisa Honda. After his speech, the opening ceremony was continued with the gimmick of LED light activation by VIPs [Mr. Takahisa Honda and Mr. Lim Su Bang@Edward (DSK), Mr. Bujang bin Wahap (Head of Sungai Plan Village/Malay community), Madam Diana Seliman (Department of National Unity and Integration Bintulu District), Mr. Angga ak Entalai (Head of Sg Plan Iban Community), Mr. Luh Kong Liong (Head of Sg Plan Chinese Community) and Mr. Togang Sedin (Headmaster of SK Tanjung Batu).



Picture 8 and 9: The crowd in mainhall for opening ceremony of DSK Community day.





Picture 10: Mr Bujang welcoming speech.

Picture 11: Mr T.Honda giving his speech.



Picture 12: VIPs officiated opening ceremony of DSK Community Day.

This activity continued with the highlight of chairs donation from DSK with total of 400 heavy duty plastic chairs to three (3) organizations. Tabika Perpaduan received 50 children chairs, SK Tanjung Batu received 250 heavy duty chairs while Sungai Plan Community received 100 heavy duty chairs. A group photo was captured after chair donation. This program continued

with introduction video of DSK and a brief presentation on Daiken Sarawak identity and manufacturing process in Bahasa Malaysia from Madam Suraya Zainal. Then, there was a short morning tea break which lasted about 20 minutes while all exhibition booth are open for visiting.

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Picture 13: Madam Diana as representative of Tabika Perpaduan



Picture 14: Headmaster from SK Tanjung Batu received chair donation.



Picture 15: Mr. Bujang as a representative of Sungai Plan Community.



Picture 16: Madam Suraya introduced DSK interestingly.

Four (4) exhibition booths open during this program includes DSK, Columbia Asia Hospital, Department of National Unity and Integration Bintulu District and University Putra Malaysia Bintulu Sarawak Campus. Besides, free health screening are also provided by Columbia Asia Hospital Bintulu along the event. Participants get the chances to measure their blood pressure, glucose and cholesterol level from the health screening program.



Picture 17: DSK Staffs helped to distribute the food for participants.



Picture 18: Participants taking their morning teabreak.



Picture 19: Sungai Plan Community had her glucose level tested.



Picture 20: Mr Edward had his blood pressure test



Picture 21: Participant visiting DSK booth explained by Mdm Paula and Mdm Suraya



Picture 22: Department of National Unity and Integration Bintulu staff at their booth.

This activity continued with the education talk entitled "Our Responsibilities in Education" by Dr. Roland Kueh, Senior lecturer from UPM Bintulu Sarawak Campus after the morning break. Dr. Roland emphasized the responsibilities of each age group in education: child, parents, teachers and community. He also asked some questions to the audience during his talk. Gifts

were given to participant that had answered his questions. Then, a lucky draw session was continued after the each of the talks ended.



Picture 23: Dr. Roland was giving his talk about education.



Picture 24: A student from nursery answered Dr. Roland's question.



Picture 25: Invited guest from UPM announced the lucky number.



Picture 26: Lucky participants drawed by Mr Bujang b Wahap



Picture 27: Lucky participants drawed by Mr Togang Sedin



Picture 28: Lucky participants drawed by Dr Abang Mohammad Affendi

Children's coloring contest was started after the education talk. A total of 60 pre-schools students from Tabika Perpaduan, SK Tanjung Batu and others had took part in this contest. They were divided into three categories; 4 years old, 5 years old and 6 years old. The students had been given 45 minutes to complete their coloring. They are very excite and enthusiastically completing their coloring.



Picture 29: Coloring contest participants



Picture 30: Coloring contest ready to start.



Picture 31: Category 1 art piece



Picture 32: Category 2 art piece



Picture 33: Category 3art piece



Picture 34: Evaluation by panel of judges

In the meanwhile, Dr. Abang Mohammad Affendi from Columbia Asia Hospital Bintulu gave his talk to all adult participants on Cancer awareness. Doctor had highlighted that cancer had been listed as one of the top disease and number one killer in Malaysia. Therefore, cancer awareness are very important for prevention and early notification. Continuous questions were asked from the audience to him as they were eager to know more about cancer during his talk.



Picture 35: Dr. Abang Mohammad Affendi was giving his talk about cancer



Picture 36: Doctor answering the question from audience.

This program activities was continued with the talk from BOMBA, Mr. Mohammad bin Suhaili. He showed the major fire occurred in the residents' houses were at the kitchen and short circuit due to overloading of socket. After his slide presentation, the teams conducted a demonstration on the way to extinguish fire in the kitchen, simulated with the kitchen ware and stoves. Further, they also demonstrate how to use fire extinguisher to extinguish the fire in the area provided with this facility. Participants are very excited because they can learn practically how to overcome the fire emergency situation at home, school, office and others public area.



Picture 37: Mr. Mohammad gave his awareness talk about fire.



Picture 38: BOMBA conducted a demonstration.



Picture 39: Students learn to extinguish fire using fire extinguisher.



Picture 40: DSK staff learn extinguish fire in kitchen.

This programs closed with the token of appreciation given to the invited speakers and SK Tanjung Batu for their commitment and support in this community day. Coloring contest prize giving ceremony was continued with first, second and third prizes for each category. However, all contestant are also received their consolation prizes for their dedication in soloring. This community day activities ended at 1330 hrs. Everyone had been provided with a lunch packs before they back home.



Picture 41: Appreciation to UPM



Picture 42: Appreciation to BOMBA



Picture 43: Momento to SK Tanjung Batu



Picture 44: Momento to Columbia A. Hosp



Picture 45: Champion, 4 years old Category 1 Coloring contest.



Picture 46: Champion, 5 years old Category 2 Coloring contest.



Picture 47: Champion, 6 years old Category 3 Coloring contest.



Picture 48: Contestant receiving consolations prizes from Mr. T. Honda



Picture 49: All coloring contestant are happy and satisfied with their prize.

DSK are so proud in carryout this program to nearby community. Support community needs in term of their facilities and develop their awareness are one of the key pillar DSK's CSR alongside the concern with the workplace, the marketplace and the environment. DSK committed in creating a sustainable relationship and harmonization between the industry and people for better living.



Picture 50 : Group photo moment



Picture 51: DSK Thumbs Up along the activities



Picture 52: DSK Crew behind the scene



Picture 53: DSK Crew behind the scene