

## **BLOOD DONATION COLLABORATION CAMPAIGN BETWEEN DAIKEN SARAWAK SDN BHD AND BINTULU HOSPITAL, SARAWAK**

A total of 41 participants had registered for blood donation campaign held in Daiken Sarawak Sdn Bhd on 7<sup>th</sup> March 2018.

In conjunction with Safety and Health Month 2017, DSK extend its Corporate Social Responsibility (CSR) activity by organizing blood donation campaign in collaborative with Ministry of Health, Bintulu Hospital. The objectives of this campaign are to create health awareness among employees, to create the sense of belonging with Bintulu community and to motivate society for a continuous supply of blood to Bintulu Hospital Blood's bank.

The Hospital Blood's Bank team arrived DSK at 8.40 am. A Total of 11 officers and nurses and 1 Doctor are assisting in carryout this campaign within DSK 's staffs and contractors. Even though it is a rainy day, this campaign still able to run smooth and we successfully contributes 25 bloods beg to Bintulu Hospital Blood's Bank.

During this campaign, Mr. Shogo Yoshikawa, Deputy Operation Manager and Mr. Lim Choon Kui, Deputy Factory Manager had visited and give encouragement to the donors. Besides, they also hope that in future there will be more staffs able to participate and eligible for blood donation and expect on the continuity of this collaborative campaign with Ministry of Health.

This campaign run successfully and end at 11.30 am. All donors are served with foods and drinks to enable them to continue their work without any complication. Besides, certificate of appreciation had been given to donors as a part of DSK's gratitude on their contribution and achievement in this campaign. As a remembrance of this collaboration campaign, a momento from DSK had been presented by Mr. Shogo Yoshikawa to Dr Cedric Chang, Bintulu Hospital, Sarawak.



Waiting for Health Screening



Interview session by Doctor



DSK's staffs and contractors undergo health screening by nurse





Among blood bags and platelets contributed by DSK's staffs and contractors



A moment on the collaborative programme between DSK and Ministry of Health, Bintulu







We are ready to donate. Among eligible participants for blood donation.